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# Fun way to beat the fat and aid charity

**CHRISTIANA JONES**

A tower of yellow 44-gallon drums reminded city-goers of the obesity epidemic yesterday, as Perth identities joined other West Australians to launch HBF Run for a Reason, which aims to raise money for charities.

Representing just one-thousandth of the fat West Australians need to collectively shed to ward off chronic weight-related illnesses, the drums provided a startling backdrop for the launch of the inaugural fun run.

Supported by *The West Australian* it will see participants carve a 14km route around the city on May 23. There is also a shorter 4.5km course.

Radio presenter Howard Sattler, who suggested he'd rather exercise than contemplate an alternative of death, and Chief Justice Wayne Martin were among those who pledged their support for the cause and wrote their "reason to run" on a massive white wall in Forrest Place.

HBF managing director Rob Bransby said more than one million West Australians were overweight or obese.

Mr Bransby hoped the fun run would raise more than \$200,000 for Arthritis WA, Asthma Foundation WA, Cancer Council WA, Diabetes WA, Heart Foundation WA and Life-line. One participant donated \$1000 when registering yesterday.

To sign up, visit [hbfrun.com.au](http://hbfrun.com.au).

**Healthy call:** Radio presenter Howard Sattler and Chief Justice Wayne Martin were ready to race at the launch of the HBF Run for a Reason yesterday. Picture: Astrid Volzke