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Teddy bears' picnic for new bubs

THEY'RE so cute it's almost too much to bear. For the next year, all newborns covered by HBF health insurance – including these four new arrivals – will receive a free teddy bear as part of a new promotion.

To celebrate its 70th anniversary, WA's biggest

health insurer is giving away replicas of its mascot, Ted.

Babies born in private hospitals will have their bears hand-delivered; those born in public

hospitals will get theirs in the mail.

HBF managing director Rob Bransby said

about 6000 newborns covered by the insurer were delivered every year. "We've probably helped bring nearly a quarter of a million West Australians into the world and many of those are still HBF members today," he said.

Anthony DeCeglie



Picture: Daniel Wilkins