



# New rewards program offers top deals

West Australians can join a rewards program for exclusive deals and offers from some of the State's biggest retailers.

Registrations for the WestRewards program open today.

The program is run by West Australian Newspapers, publisher of this paper. To take part, register at [www.thewest.com.au/westrewards](http://www.thewest.com.au/westrewards) and complete a lifestyle survey. Those who register and complete a lifestyle survey before May 13 go into the draw to win a \$10,000 shopping

spree at Retravision or one of four Sony televisions.

Health insurer HBF is a partner and is offering a free backpack valued at \$39.95 with every gold travel policy, plus a 10 per cent discount to those who sign up.

"We see it as something worth getting involved in to understand a bit more about the views of West Australians," HBF general manager of communications John Le Cras said.

Internet service provider iiNet is offering WestRewards members

a free BoB2 when they sign up to a 24-month DSL plan.

WestRewards members will be given deals and discounts every fortnight. If you are already a West Card holder, your card may continue to be recognised by businesses which have previously made offers for West Card. However, to take full advantage of regular exclusive content and offers, readers are encouraged to join the new program.

**> MORE DETAILS**



Joining gift: iiNet general manager Matthew Dunstan with the new BoB 2, on offer with one of its plans. Picture: Sharon Smith