



Tea cups and chatter celebrates long-term members

GERALDTON HBF manager Chris Brown and her staff where joined by the managing director of HBF, Rob Bransby, on Saturday to host a morning tea for long-term members.

About 150 of those members, who have been

with the Hospital Benefits Fund for 50 years or more, filled the Catholic Centre for morning tea where Mr Bransby spoke on HBF's response to financial pressures.

"We were saddened when we had to increase membership rates, but

with an ageing population and greater demand on health services we had no choice," he said.

"Some of you may have noticed a change in our advertising, it's designed to appeal to younger people. What makes a health fund healthy is more

young members, and HBF is getting them on board."

Mr Bransby said HBF has no debts and he likes it that way.

"HBF is non-profit and exists only to serve its members, I'm confident it will be around to help my grandchildren, and yours."



Tea time: HBF managing director Rob Bransby, with Geraldton branch manager Chris Brown and her staff, hosted a big morning tea for members. Picture: GARY WARNER